



Geneva Watch Days 2022

August 29th to September 1st

REGISTRATION IS NOW OPEN

Don't miss the opportunity to participate in the coolest watchmaking gathering of the year!

After two very successful editions, the multi-brand watch show is back for the 3rd consecutive year, with the same spirit and with continued support from the State and the City of Geneva, along with the Geneva Watch Day's founding watch brands and some new ones!

Open and inclusive: Geneva Watch Days pushes the horizons of a trade fair far beyond the usual stands and expo concepts to resonate with the global community in new and refreshing ways. Through its innovative format and unique spirit, Geneva Watch Days has not only proved itself to be a beacon in the watch universe, but is now, more than ever, in tune with today – a global and decentralized event, self-managed and open to the public.

Geneva Watch Days, a not-for-profit organization, is the collective brainchild of passionate brands, including Bulgari, Breitling, De Bethune, H. Moser & Cie, MB&F, Ulysse Nardin and Urwerk. In 2022, Jacob & o. is joining them as a Contributing Member. Several additional *Maisons* have already officially joined the event as Associate Members: Arnold & Son, DOXA, Frederique Constant Group, Greubel Forsey, Maurice Lacroix, Oris, Phillips in association with Bacs & Russo, and Reuge. Corum is also part of the club. In addition, Bianchet, Czapek, Louis Erard, Beauregard, Byrne, Hautlence, HYT, Krayon, Claude Meylan, Singer, and Trilobe have joined as Regular Members.

Thirty brands representing the state-of-the-art in watchmaking will unveil their novelties in their own bespoke settings, while a common Pavilion installed in the heart of Geneva will welcome the public during the day for panels, exhibitions and watchmaking presentations. At night, registered guests will have a chance to enjoy the exceptional view on the Jet d'Eau Fountain during cocktails and parties.

More information is available on the Geneva Watch Day website: www.gva-watch-days.com. Take this opportunity to register: <https://www.gva-watch-days.com/register>